MULTIMEDIA BUSINESS SOLUTIONS

gamingBUDDY
multimedia delivery system

Welcome to gamingBUDDY

gamingBUDDY is a second generation metering and jackpot scheduling system, designed specifically for the gaming industry.

gamingBUDDY monitors gaming network traffic, displaying meter values in real time, overlayed over promotional animations and customised branding.

When a jackpot goes off on one of the gaming machines, the local plasma screen display switches to a special jackpot-win sequence, featuring the win.

In addition to serving as secondary meter signage, **gamingBUDDY** can also run in-house advertising and promotions, between the jackpot win animations.

The network versions of **gamingBUDDY** extend the jackpot experience across the entire gaming floor, displaying jackpot wins on all available plasma screens.

Benefits of gamingBUDDY

High-impact animated jackpot sequences attract consumers directly to your gaming machines.

Graphics and animations are customised to your specifications.

Run customised advertising and promotions between gaming animations.

Simple upgrades to display new animated themes.

Non-meter versions for other applications within the venue.

Keeps a record of all jackpot wins.

Features of gamingBUDDY

gamingBUDDY has been designed specifically for the gaming market.

Live meter values are displayed for jackpot hits, integrated with high-impact promotional video and graphics.

The jackpot prize value is instantly displayed, in conjunction with the EGM number, raising consumer awareness of the jackpot win and its actual value.

gamingBUDDY uses plasma screens, which are the brightest display devices available.

Promotional graphics are designed specfically for minimum plasma screen ghosting, and are themed specifically for the venue.

activServ™ gaming servers integrate with multiple international gaming protocols.

Low-profile rack-mount system requires minimum installation space.

Local and wide-area network options are available for multiple jackpot displays.

activServ™
GAMING SERVER

MULTIMEDIA SERVICES

Broadband network platforms

Plasma screen display systems

DVD and CD authoring

Laptop sales toolkits

Touchscreen kiosks

SMS technologies

AUDIO VISUAL SERVICES

Scriptwriting and storyboarding

Filming in studio and on location

Broadcast video edit suites

Animation and effects

Music libraries

EVENTS SERVICES

Themed environments

Technical staging

Speaker support

Marketing collateral

PRINT COLLATERAL

Corporate ID development

Large format digital prints

Printing and finishing

Corporate merchandise

MULTIMEDIA BUSINESS SOLUTIONS

Beach Hut Media
17/1 Chaplin Drive
Lane Cove 2066 Australia
Ph: +61 2 9420 0905
Fax: +61 2 9420 0915
Web: www.beachhutmedia.com.au