



gamingBUDDY multimedia delivery system

Welcome to gamingBUDDY

gamingBUDDY is a second generation metering and jackpot scheduling system, designed specifically for the gaming industry.

gamingBUDDY monitors gaming network traffic, displaying meter values in real time, overlaid over promotional animations and customised branding.

When a jackpot goes off on one of the gaming machines, the local plasma screen display switches to a special jackpot-win sequence, featuring the win.

In addition to serving as secondary meter signage, **gamingBUDDY** can also run in-house advertising and promotions, between the jackpot win animations.

The network versions of **gamingBUDDY** extend the jackpot experience across the entire gaming floor, displaying jackpot wins on all available plasma screens.

Benefits of gamingBUDDY

High-impact animated jackpot sequences attract consumers directly to your gaming machines.

Graphics and animations are customised to your specifications.

Run customised advertising and promotions between gaming animations.

Simple upgrades to display new animated themes.

Non-meter versions for other applications within the venue.

Keeps a record of all jackpot wins.



Features of gamingBUDDY

gamingBUDDY has been designed specifically for the gaming market.

Live meter values are displayed for jackpot hits, integrated with high-impact promotional video and graphics.

The jackpot prize value is instantly displayed, in conjunction with the EGM number, raising consumer awareness of the jackpot win and its actual value.

gamingBUDDY uses plasma screens, which are the brightest display devices available.

Promotional graphics are designed specifically for minimum plasma screen ghosting, and are themed specifically for the venue.

activServ™ gaming servers integrate with multiple international gaming protocols.

Low-profile rack-mount system requires minimum installation space.

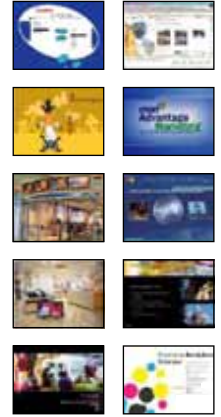
Local and wide-area network options are available for multiple jackpot displays.



activServ™
GAMING SERVER



MULTIMEDIA BUSINESS SOLUTIONS



MULTIMEDIA SERVICES

- Broadband network platforms
- Plasma screen display systems
- DVD and CD authoring
- Laptop sales toolkits
- Touchscreen kiosks
- SMS technologies

AUDIO VISUAL SERVICES

- Scriptwriting and storyboarding
- Filming in studio and on location
- Broadcast video edit suites
- Animation and effects
- Music libraries

EVENTS SERVICES

- Themed environments
- Technical staging
- Speaker support
- Marketing collateral

PRINT COLLATERAL

- Corporate ID development
- Large format digital prints
- Printing and finishing
- Corporate merchandise



MULTIMEDIA BUSINESS SOLUTIONS

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