



corporateTV

private television networks

Welcome to corporateTV

Beach Hut Media offers **corporate TV** solutions that include systems for scheduling and playback of preconfigured video content integrated with live data displays.

The video content can include existing television shows or TV commercials, and the live data displays can include animation and multimedia messaging systems.

The video and data content is delivered to a network of display devices including plasma and LCD screens located either locally or remotely, delivering co-ordinated advertising and information to targeted audiences.

Features of corporateTV

corporateTV is easy-to-use with central management from a single workstation.

The **corporateTV** Scheduler is the interface to the whole display network.

Each display screen is controlled by its own **corporateTV** Player for maximum performance, reliability and scalability.

The **corporateTV** Server maintains the schedules and video content for distribution to the remote players. Depending on the size of the network, there may be more than one server required.

Benefits of corporateTV

corporateTV works with virtually any display technology, such as LCD, plasma, projectors and on-glass displays.

Existing videos and other advertising material can be easily re-purposed for playback using the **corporateTV** Scheduler.

Using plasma display devices positions the user as a market leader, providing a hi-tech, futuristic style environment.

Specialised applications can also overlay real-time data, such as alerts, gaming scores, timetables or weather, over the pre-determined advertisements, videos, animations or graphics.

corporateTV can also control certain display devices, such as plasma screens, AV projectors, or routers, to switch between pre-determined content and live content feeds, such as off-air TV, closed-circuit TV, cable or satellite.



MULTIMEDIA SERVICES

- Broadband network platforms
- Plasma screen display systems
- DVD and CD authoring
- Laptop sales toolkits
- Touchscreen kiosks
- SMS technologies

AUDIO VISUAL SERVICES

- Scriptwriting and storyboarding
- Filming in studio and on location
- Broadcast video edit suites
- Animation and effects
- Music libraries

EVENTS SERVICES

- Themed environments
- Technical staging
- Speaker support
- Marketing collateral

PRINT COLLATERAL

- Corporate ID development
- Large format digital prints
- Printing and finishing
- Corporate merchandise



MULTIMEDIA BUSINESS SOLUTIONS

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